Indiana Onsite Wastewater Professionals Association • www.iowpa.org

2010 ADVERTISING ORDER FORM

Billing Inquiries:
Indiana Onsite Wastewater Professionals Association
Donna Sheets, IOWPA Executive Dir.
7915 S. Emerson Ave., Suite 132
Indianapolis, Indiana 46237-9708
Ph: 317-889-2382 or 888-443-7330
Fax: 317-889-3935
Email: info@iowpa.org

Each ad is billed upon publication. A 2% per month service charge will be imposed on all accounts 30 days past due. The editor reserves the right to pull any ad on account 60 days past due. Standard 15% commission paid to recognized advertising agencies on display space ONLY when camera ready art is provided. Agency commission is not applicable if account is 60 days past due.

Right of Publisher: IOWPA reserves the right to refuse or to edit any advertisement for any reason it deems necessary.

Ad Mechanics for All Publications

Digital ads will be accepted in these formats:

- *Acceptable Media:* CD or via email.
- *File Formats:* 300 dpi PDF, TIFF, EPS, or JPG files.
- *Acceptable Applications:* QuarkExpress, InDesign, Illustrator or Photoshop.
- *Required with all ads:* Include all supporting files, printer and screen fonts when submitting application files.
- *Scanning:* We can scan high contrast, camera-ready print-outs for black and white ads.

The quality of the the published advertisement depends upon the materials provided. The publisher assumes no responsibility for errors in the copy submitted by the advertiser.

Send ads and production questions to:
Mary Breidenbach, Cumulus Design
Phone: 317-923-5808
Fax: 317-923-8456
Email: mary@ecumulus.com

IOWPA Newsletter—2010

Published four times per year, the IOWPA Newsletter is an 8-page, 1-color document that all IOWPA members receive. Choose to advertise in all four issues or in individual issues. Publishing dates are: Winter, Spring, Summer, and Fall.

Ad Due Dates
Winter 2010: January 30, 2010
Spring 2010: March 30, 2010
Summer 2010: June 30, 2010
Fall 2010: October 30, 2010

		Price per ad	
Ad	**Size**	**All 4 Issues Price**	**Single Issue Price**
1/4–page	3.625" wide x 4.375" tall	$200	$250
1/6–page	2.3" wide x 4.375" tall	$100	$150

The newsletter is printed in one-color.
Submit black and white ads only.

AD INSERTION ORDER FOR 2010

☐ **IOWPA Newsletter 2010**

Issue	Ad Size	Cost
___ Winter 2010	_____	$_____
___ Spring 2010	_____	$_____
___ Summer 2010	_____	$_____
___ Fall 2010	_____	$_____

>>>>>>>>>>>>>>>>>>>TOTAL $_____

Name: _____

Company : _____

Address : _____

City, State, Zip: _____

Phone: _____ E-mail: _____

Payment Type: ___Invoice or ___Check (included with order)
Make check to Indiana Onsite Wastewater Professionals Association

Mail or fax completed form to:
IOWPA
7915 S. Emerson Ave., Suite 132
Indianapolis, Indiana 46237-9708
FAX: 317-889-3935